



WHV - Food Systems and Culture of the Jingmai Mountain

Cultural landscape of the Old Tea Forests of the Jingmai Mountain in Pu'er, China

PROJECT DATES

Cultural property inscribed on the World Heritage List (2023)

01 July - 31 August 2025

THE SITE - The Cultural Landscape of Old Tea Forests of the Jingmai Mountain in Pu'er is located in Huimin Town, Pu'er City, Yunnan Province, in southwestern China. This organically evolved cultural landscape consists of a tea production area of old tea groves, tea plantations, forests, and traditional villages on Jingmai Mountain. This land-use system has been developed over a thousand years by the Blang and Dai peoples following traditional practices that date back to the 10th century.

OBJECTIVES – The project goal is to preserve the traditional food knowledge and practices of the local communities in Jingmai Mountain. This will be achieved through hands-on volunteer activities centered on the tea trees, various plant species, and direct engagement with community members. The project also aims at documenting plant species and their uses, identifying threats from infrastructure development, educating volunteers on local issues, promoting the importance of cultural heritage, and facilitating cross-cultural exchange to raise awareness of the community's heritage.

ACTIVITIES - The volunteers will actively contribute to the action camp through both awareness-raising and hands-on activities. Awareness-raising is achieved through "Cultural Exchange and Storytelling Circles," where community members share their cultural narratives. Hands-on activities include the "Jingmai Mountain Old Tea Harvest & Processing Experience," "Biodiversity Mapping and Plant Cataloging," and "Mapping and Monitoring of Jingmai Mountain Reconstruction," engaging volunteers in tea harvesting, plant identification, and documenting infrastructure impacts.

PARTNERS – Mangjing Village Committee; Jingmai Mountain Tea Association, Local Guesthouses

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