

## WHV – Memory Route KONYA

### Neolithic Site of Çatalhöyük, Türkiye

### PROJECT DATES

Cultural property inscribed on the World Heritage List (2012)

21 April – 20 June 2025

**THE SITE** - Two hills form the 37 ha site on the Southern Anatolian Plateau. The taller eastern mound contains eighteen levels of Neolithic occupation between 7400 bc and 6200 bc, including wall paintings, reliefs, sculptures and other symbolic and artistic features. Together they testify to the evolution of social organization and cultural practices as humans adapted to a sedentary life. The western mound shows the evolution of cultural practices in the Chalcolithic period, from 6200 bc to 5200 bc. Çatalhöyük provides important evidence of the transition from settled villages to urban agglomeration, which was maintained in the same location for over 2,000 years.

**OBJECTIVES** - The project aims at protecting the the Çatalhöyük Neolithic City. It seeks to increase social and cultural heritage awareness by encouraging young people's involvement in the sustainability of this site. It also intends to expand international cooperation networks and promote regional values globally.

**ACTIVITIES** - The volunteers will be actively involved in a diverse range of activities designed to promote and preserve the Çatalhöyük Neolithic City World Heritage site. These activities include workshops focused on "Design Thinking," where volunteers will create modern gift product prototypes inspired by Neolithic Age findings, and "Destination Management" training, where they will explore ways to improve public transportation access to the site. Additionally, volunteers will contribute to the creation of digital content through "Podcast Digital Broadcasts" to share information about the region and Çatalhöyük. Practical, hands-on engagement will involve "Mobile Photography" training to capture the site's visual story and "Field Trips and Field Observations" to gain firsthand knowledge of the area's historical significance. Volunteers will also participate in workshops aimed at enhancing social media presence and creating "Hashtag Campaigns" to boost the site's visibility.

**PARTNERS** – Iki Dogu Iki Bati International Student Association; Konya Tourist Guides and Tourism Association.

**Konya Metropolitan Municipality**

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