

WHV – Youth Engagement for Architectural Heritage Promotion

The 20th-Century Architecture of Frank Lloyd Wright, United States of America

PROJECT DATES

Cultural property inscribed on the World Heritage List (2019)

14 July – 25 July 2025

THE SITE - The property consists of eight buildings in the United States designed by the architect during the first half of the 20th century. These include well known designs such as Fallingwater (Mill Run, Pennsylvania) and the Guggenheim Museum (New York). All the buildings reflect the 'organic architecture' developed by Wright, which includes an open plan, a blurring of the boundaries between exterior and interior and the unprecedented use of materials such as steel and concrete. Each of these buildings offers innovative solutions to the needs for housing, worship, work or leisure.

OBJECTIVES - The project aims to actively contribute to the preservation and promotion of architectural heritage by engaging youth participants and to educate them about the historical and cultural significance of Unity Temple, one of the eight listed 20th-Century Architecture of Frank Lloyd Wright; and foster an appreciation for sustainable design principles. It also seeks youth engagement in heritage conservation and cultivates youth advocacy for heritage promotion, while strengthening community connections.

ACTIVITIES – The volunteers will be actively involved in a range of activities focused on the preservation and promotion activities including guided tours and presentations designed to educate participants on the temple's history, architectural significance, and conservation needs. Public workshops will highlight Frank Lloyd Wright's influential design principles, fostering an appreciation for sustainable architecture. The volunteers will also create video documentaries to promote the benefits of volunteering and engage with community members through open forums and art projects inspired by the temple's design. Social media campaigns will be utilized to broaden awareness of the importance of preserving modern architectural heritage.

PARTNERS – NOMA-SIAC; Architectural heritage and preservation organisations; College and University Students.

**National Organization of Minority Architects (NOMA) – School
of the Art Institute of Chicago (SAIC) Chapter**

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